



### Investing in place



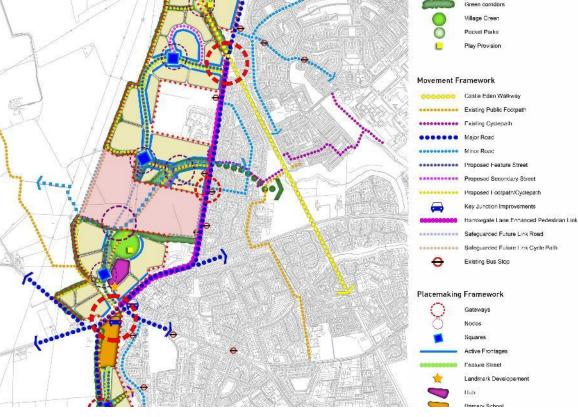






### Communities not Housing Estates







The croissant test





### National policy and guidance

#### **National Design Guide**

Planning practice guidance for beautiful, enduring and successful places









Quality of our urban streets and spaces





# **Placemaking**

Impact on health and wellbeing





Impact on health and wellbeing







Impact on health and wellbeing





## **Physical Activity Framework**

Vision

4. Continue to invest in accessible, affordable and inspirational sport and leisure facilities and events.

More People,
More Active,
More Often

2. Develop and
promote the use of
the built and natural
environment.

Work with communities that need extra support to be active.

1. Encourage active living to become the

norm.

Supporting Public Health England's Whole Systems approach



Pilot project









## **Heathy Streets pilot**

The Healthy streets approach



Source: Lucy Saunders



## **Healthy Streets Pilot**

**Project Strategy** 

Urban design /
spatial analysis
to identify
streets and
spaces for
interventions



Undertake community consultation in the pilot areas to understand the physical and psychological barriers to physical activity within their locality



Develop a
pipeline of
costed
placemaking
interventions
within the pilot
areas



Identify
potential
funding
opportunities
to deliver the
identified
interventions to
maximise
project potential



Evaluate pilot
utilising
university
researchers to
implement a
borough wide
healthy streets
and spaces
strategy



# **Healthy Streets pilot**

### Selected Pilot Wards

Hardwick and Salters Lane



#### Newtown





## Newtown

#### Ward Analysis



The ward benefits from being in walking distance to the town centre, Stockton train station, Primrose Hill Business park



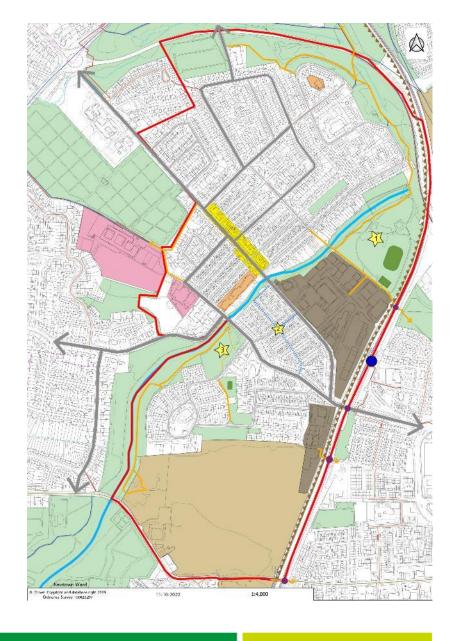
Green amenity space is available through the centre of the ward (including Lustrum Beck and Primrose Hill park)



There are opportunities for improvement to the access and quality of the green spaces within the ward



Street improvements in the centre of the ward to encourage walking, cycling and community safety, as well as further discouraging anti-social behaviour and "rat running"



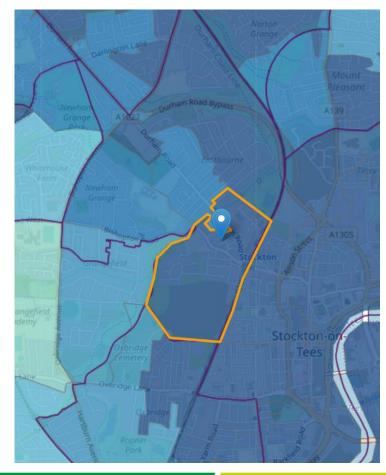


## Newtown

#### Proposed study area



# Study area LSOA – 10% most deprived for Health deprivation













## **Hardwick and Salters Lane**

#### Ward Analysis



Hardwick and Salters Lane is a more suburban, less dense area than Newtown



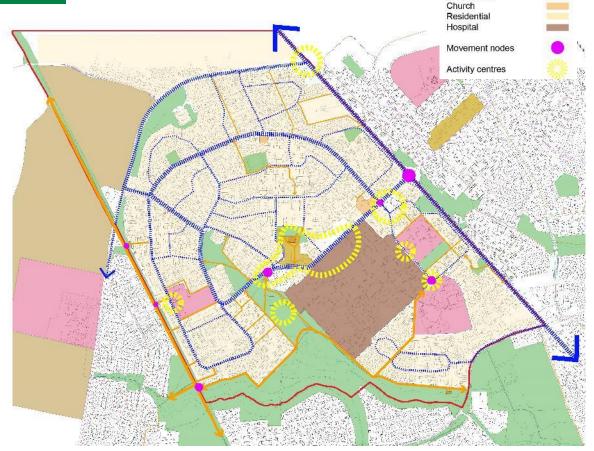
The ward has a significant number of green spaces and pedestrian / cycle routes



There are problems with anti-social behaviour, fly tipping and maintenance of green spaces



The hospital creates a busy, car dominated area around Hardwick Road





Key

Ward boundary Des. green space

Local centre

Allocated housing site

## **Hardwick and Salters Lane**

Proposed study areas



Study areas LSOA – 10% -20% most deprived for Health deprivation





#### Area 1



Area 2



Area 3





## **Healthy Streets pilot**

### Community engagement







#### MEASURE 3

How people are using the street



#### MEASURE 1

How the street looks & functions



#### MEASURE 2

What people think of the street



## Healthy streets pilot

**Project evaluation** 

# askfuse







# **Healthy Streets Pilot**

Researchers site visit & next steps





